

But We've Got A Mission Statement!



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(15) FOUND THIS USEFUL. DO YOU? **YES**



This cartoon came out of a meeting I had while working at a company trying to get its QS-9000 certification. My manager was grilling a group of us on what to say if we were questioned by an auditor.

"One last thing," he said, "we've got a new mission statement. You can read it on the plaque in the conference room. Make sure you take a look at it."

"Is it the same stuff as the 'Our Philosophy' plaque?" someone asked.

"No, and we don't have a philosophy anymore. We have a mission. Make sure you read it."

After that, a cartoon sort of writes itself.

About the Author: Mark Anderson's cartoons appear in publications including The Wall Street Journal and Harvard Business Review. Anderson is the creator of the popular cartoon website, Andertoons.com, where he licenses his cartoons for presentations, newsletters and other projects. He blogs at Andertoons Cartoon blog.

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